



CYNTHIA YAMASAKI
EXECUTIVE COACH & BUSINESS ADVISOR

Trusted Guidance for Leaders to Navigate Change, Transition, Growth, and Legacy

- ✓ Lead Change & Process Improvement
- ✓ Business Financial Forecast & Funding
- ✓ Strategic Planning & Execution
- ✓ Human Resources & Talent Development
- ✓ Business Development & Client Relations
- ✓ Succession Planning & Transition



With more than 35 years of executive leadership and business advisory experience, Cynthia Yamasaki guides executives, business owners, managers, and professionals seeking clarity, stronger leadership, and greater impact.

Her work integrates strategic insight, leadership development, and personal alignment to support leaders in navigating complex decisions and leading with authenticity and purpose.

Proven Frameworks for Meaningful Growth with Aloha

Aloha Advantage™

Executive Coaching, Business Advisory, and Leadership Development

Aloha Advantage™ is Cynthia's signature coaching that integrates leadership with the values of respect, trust, cultural awareness, and positive impact. This approach supports leaders in building organizations grounded in authenticity, collaboration, and sustainable success.

EEpath™

The EEpath™ Guide is Cynthia's structured process for personal and professional alignment.

SumoSum™ AI Financial forecasting and real-time visual charts make numbers insight available to everyone.

ID8.org a Hawai'i 501(3)(C) educational programs and **Project Shaka** to Share Aloha for All



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with Cynthia